

CIRCLE MEMBERSHIP

Circle: March 2 A Million (CMS PRO-PM + Non-Opioid Post-Op Pain Management)
Observational Protocol: TKA-001

Overview

Sustained collaboration among orthopedic surgeons in the development, ownership and ethical monetization of intellectual property (IP) based on high-value real-world evidence surrounding total knee arthroplasty. Each Circle Member owns a share of RWE IP datasets which are constantly growing in clinical, scientific and financial value. Minimal cost and clinical burden, high professional and financial return on investment.

Observational Protocol (OP)

Based on practice-of-medicine clinical hypotheses and corresponding real-world data collection (no IRB required.) Incorporates CMS PRO-PM for TKAs, with addition of key commercial and non-opioid post-operative pain management questions substantially increasing Circle dataset value. Expands upon the [March2aMillion](#) efforts (led by Dr. Andrew Wickline, already with over 100 participating physicians). OP developed by Doctors Wickline and John Mercuri of Geisinger; approved after expert review by OREF (distinct from typical OREF grant peer-review process.)

Clinical Workload

RegenMed's patented closed Circles Platform ensures unambiguous data ownership by Circle Members, maximum clinical and financial value, and minimal physician and office burden. See [inCytes™](#) (physician- and/or staff-facing), [Benchmarc™](#) (patient-facing), and associated turnkey support [processes](#).

Cost To Circle Members

\$5/longitudinal Case (Benchmarc™ long-term outcomes data collection as long as desired.)
\$35/subscription/month. Cancellable any time on 30 days' notice. (Dr. Wickline has already paid for the design and encoding of the OP.)

Benefits For Circle Members

- **Professional:** Collaboration, education, mentorship, patient engagement. Regular Circle Hours with fellow Circle Members. Other elements of [Physicians Promotion Program](#).
- **Financial:** Resulting RWE Datasets represent clinical, scientific and commercial value to product manufacturers, payers, life sciences companies, AI models, and other potential licensees. RegenMed pursues monetization opportunities on behalf of Circle Members. See [here](#) for illustrative value.

Becoming A Circle Member

Simple sign-up to Circles Platform. Execute Circle Membership Agreement. Cancel any time. Ongoing human support. See [here](#) for more information. Contact ajohncola@rgnmed.com or deleon@oref.org.