

WHITE PAPER
THE VERACITY CRISIS
WHY "BIG DATA" BROKE HEALTHCARE
AND HOW "SMART DATA" WILL FIX IT

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TABLE OF CONTENTS

EXECUTIVE SUMMARY: THE "PSEUDO-PRODUCTIVITY" PARADOX	2
THE ARCHITECTURE OF FAILURE: ANATOMY OF A "DATA SWAMP"	2
THE "SCHEMA-ON-READ" TRAP.....	2
THE "INFERENCE GAP"	3
THE PHYSICIAN AS "DATA SERF"	3
THE "DATA ENTRY CLERK" PHENOMENON.....	3
THE INCENTIVE DISCONNECT	4
THE ECONOMIC COST: THE \$2.6 BILLION DRUG PROBLEM	4
THE R&D EFFICIENCY COLLAPSE.....	4
THE "SYNTHETIC CONTROL" MYTH	5
THE AI HAZARD: HALLUCINATION AS A SERVICE	5
"GARBAGE IN, FICTION OUT"	5
THE NEED FOR GROUNDING	5
THE SOLUTION: HYPOTHESIS-DRIVEN ARCHITECTURE	6
SCHEMA-ON-CAPTURE: THE END OF INFERENCE	6
FEDERATED SOVEREIGNTY.....	6
CONCLUSION: THE VALUE SHIFT	6
REFERENCES.....	8