

# CIRCLES REGISTRIES FOR MEDICAL SOCIETIES AND ADVOCACY GROUPS

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## GENERAL

### Summary

Medical societies and advocacy groups (“Sponsors”) can now easily establish a mission-impactful and revenue-producing library of proprietary clinical data registries. This Circles Registry Program will materially advance the Sponsor’s charter goals, ethically generate new funding, and add real value to members.

### Circles Registry Characteristics

Each Registry is based on an Observational Protocol (OP), comprising a single anatomical region, pathology, treatment protocol, and standardized outcomes measure. Each OP is based on peer-reviewed clinical/scientific hypotheses relevant to the Sponsor’s charter. See [here](#) for examples.

### Circles Dataset Quality

The quality of each Circles Registry Dataset is comparable to that of traditional clinical trials. They are compliant with HIPAA, GDPR, 21 CFR Part 11 and Good Clinical Practice; fully validatable to primary sources, and clinically and statistically-significant. There are no data gaps, “big data algorithms”, risk of AI hallucinations or other forms of data manipulation.

Circles Registries are well correlated to standardized long-term outcomes, and constantly refreshed with new Cases and longer-term outcomes. Critically, they are proprietary; there is no risk of data ownership claims from third parties.

## FINANCIAL

### Healthcare Data Analytics

Healthcare data represents a \$60 bn. market, growing at 20% per year. The physicians and patients whom medical societies and advocacy groups represent are the fundamental sources of that data. Yet, they receive virtually none of it. Circles Registries unlock that value for them.

### Potential Licensees

Quality registry datasets are in high demand by product manufacturers, private and governmental insurers, value-based care entities (ACOs, etc.), self-insured employer groups, AI healthcare models, and research centers.

### High Return On Investment

Circles Registries are inexpensive, and quickly pay for themselves many times over in terms of impact and revenues. Each longitudinal Case is only \$5, and each monthly Subscription only \$35. (These charges are payable by physician/investigators and/or the Sponsor, as determined by Sponsor.)

Meanwhile, 85% of all Registry Dataset license fees are paid to the Sponsor and physicians contributing to the specific Circles Registry, in proportions determined by the Sponsor.

### Additional Sponsor Benefits

Beyond licensee fees paid for Circles Registry datasets, a Sponsor will typically benefit from increased donations, industry sponsorship, and membership growth.



## MINIMAL BURDEN, EXCELLENT USER EXPERIENCE

### Sponsors

A Sponsor incurs minimal administrative or other burden in setting up and executing Circles Registries. The patented physician-facing (inCytes™) and patient-facing (Benchmarc™) platforms, coupled with their associated processes, are all provided by RegenMed. Of course, the involvement of a Sponsor's clinical/scientific experts in helping design Observational Protocols is always welcome.

### Patients

Through Benchmarc™, patients receive immediate and personalized feedback on outcomes compared with their baselines and (if allowed by their physicians) similar patient cohorts as determined by treating physicians.

### Physicians

The Circles technical platforms and processes ensure that busy clinicians incur minimal burden while helping generate key clinical data for the Sponsor's registries.

Moreover, those physician/investigators highly appreciate the resulting opportunity for collaboration with peers and experts, as well as professional advancement (articles, conference presentations, education, mentoring.)

[Contact us](#) for more information.