

CIRCLE DATASETS

THE POWER OF PHYSICIAN DATA OWNERSHIP

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Data “Swamps” v. High Quality Data Lakes

“Big Data Lakes” have proved to be “data swamps”. The opaque algorithm-driven dataset synthesis from hundreds of heterogeneous sources, and millions of heterogeneous records, have only resulted in higher costs, worse outcomes, and less reliable conclusions. This failure will only deepen in the era of AI.

The best quality healthcare data is (i) captured at the point of care, (ii) structured according to practice-of-medicine clinical hypotheses, (iii) tied to correlated long-term outcomes, and (iv) fully verifiable. In other words, Circle Datasets – clinically/scientifically impactful data lakes refreshed in real-time from pre-structured primary data sources.

The Paradigm Shift: Physician Ownership/Monetization Rights

Traditional data lakes are a multi-billion dollar business. Yet the principal data sources – providers who enter EMR, Rx, claims, registry, and other records – see little if any of that value. Circle Datasets invert that model by giving physicians unambiguous ownership of – and value for – their data. Moreover, Circle Dataset quality is materially enhanced through structuring based on practice-of-medicine clinical hypotheses and outcomes capture.

An Illustrative Monetization Example

First Year	
Assumptions	Results
4 Observational Protocols (OPs)	Total Cost Per Physicians: \$4,520
10 Collaborating Physicians	Total Revenue Per Physician: \$127,500
12 Licensable Datasets	+ Clinical, Publishing Value
5 Licenses / Licensable Dataset @ \$25K	+Peer Collaboration Value
85% Net License Fees to Physicians	Dataset Value Grows Over Time

A Powerful Clinical and Financial Combination

Circle Datasets can be generated with minimal clinical burden and cost. RegenMed’s patented technical infrastructure and processes ensure unambiguous physician ownership, publication rights, evidence-based clinical decision-making, superior patient engagement, and data monetization opportunities. Simple, flexible contracting; no long-term commitments; cancel anytime.