CIRCLE DATASETS MEDICAL SOCIETIES

October 2025

The Challenges

Medical societies are founded by busy physicians with the noble objectives of policy impact, unbiased research and/or physician/patient education. Governance is typically handled by founders and other busy physicians donating limited free time. Unfortunately, only a small minority of societies achieve their stated missions. Most also struggle to maintain financial solvency. These two challenges are of course interrelated.

Successful societies apply basic business concepts to achieve their goals – well-designed and executed governance, organizational structure, marketing, funding strategy, and competitive differentiation. They often engage experienced non-physicians to help advance their agendas. <u>Circle Datasets</u>, combined with RegenMed <u>processes</u>, offer a compelling supplement or even alternative.

Policy, Clinical and Funding Initiatives Require High Quality Data

Effectively influencing policy-makers requires communicating realistic solutions. In healthcare, high quality and relevant data is the foundation for doing so. Policy-makers want to see statistically significant real-world datasets – ideally from the policy-makers' constituencies – strongly supporting the safety, efficacy, and broad impact of the requested changes or initiative(s). Circles Datasets are an ideal approach, regardless of a society's clinical focus.

Societies exist to further physician education and establish evidence-based treatment protocols. Each is best advanced by engaging and motivating members. Circle Datasets enable societies continually to shape and expand that engagement in the context of members' everyday clinical practices.

Circle Datasets support reimbursement for members, especially for emerging standards of care. They are also the foundation for a variety of funding sources for societies – research grants, donations, and proprietary dataset licensing. In the context of <u>Physicians-Owned Circles</u>, data licensing also directly benefits members.

RegenMed Partnership

Circle Datasets are not only about high quality, proprietary and valuable real-world evidence. RegenMed collaborates closely with societies and their members on Observational Protocol design, technical support, communications, member recruitment, and dataset licensing. It is a valuable, experienced strategic partner, with closely aligned interests

Please contact us to discuss how Circle Datasets can meet your clinical, policy, and funding goals.