

CIRCLE DATASETS

Principal Characteristics

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Observational Protocols

Clinically and statistically significant Circle Datasets are built upon Observational Protocols. Each OP covers a single anatomical region, pathology / diagnosis, treatment protocol, and standardized long-term outcomes assessment. Equivalent to clinical trial rigor.

Real-World Evidence

Capture verifiable, fully-owned and primary clinical RWE through a closed system. High quality RWE is key to regulatory submissions, clinical decision-making, value-based care, legal compliance, healthcare AI-models, and SDOH/Health Equity.

International Network Effects

Excellent physician engagement and user experience drive collaboration among clinicians within and across institutional and national boundaries.

Regulatory Compliance

HIPAA, GDPR compliant. Support GCP, IRBs, MECs.

Publication/Communications

Regular “Circle Hours” support exchange among physician-investigators of correlations, clinical / scientific hypotheses, best practices. Evidence-based support for articles, conference presentations, social media posts, physician newsletters, etc.

Turnkey

Patented technical platform, associated processes, and ongoing support minimize burden for clinicians and patients. Reports accessible 24/7 from any device, at any location.

Pricing

Cost a small fraction of comparable (fragmented) solutions. Relevant to medical affairs, research, marketing, and business development budgets.

Scalable

Easily accommodate small pilots. Scalable at any time to any size, and in multiple directions according to market needs.

Leadership

Seasoned leadership drawn from clinical, scientific, business, financial, payer and IT fields.

Engagement

Simple, flexible contracting. No long-term commitments.