



ARTICLE

THE CIRCLE HEALTH COIN: IMPLEMENTING IP-BASED ROYALTIES FOR PATIENT DATA CONTRIBUTORS

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The legacy healthcare data economy operates on an extraction model where patient information is treated as a commodity to be siphoned and monetized by third-party brokers. In this framework, patients are passive subjects whose data—ranging from baseline diagnoses to long-term outcomes—is de-identified and sold without their explicit participation or financial benefit. This exclusion not only erodes trust between patients and the healthcare system but also ignores the legal and ethical reality that personal health data are "rights-laden emanations of the person" that should be protected as a human right.

THE PARTICIPATION GAP IN HEALTH TECH

As younger generations increasingly engage with health technology—with 75%–80% using these tools monthly—the demand for a more equitable "digital social contract" has intensified. Patients are no longer content with being the product; they seek to be active participants in the research and economic lifecycle of their own medical evidence. Furthermore, with out-of-pocket costs concerning 71% of consumers, there is a clear economic necessity for patients to derive tangible value from the high-quality longitudinal data they generate through their care journeys.

THE CIRCLE DATASET INTERVENTION: IP-BASED ROYALTIES

A primary feature of **Circle Datasets** is the integration of the **Circle Health Coin**, a mechanism designed to return financial sovereignty to the patient. By treating a patient's longitudinal "Case" as a valuable intellectual property (IP) asset, the platform establishes a direct link between data contribution and economic reward.

- **Data Dividends:** Through the Circle Health Coin, patients receive direct, measurable compensation for contributing their data to the healthcare ecosystem.
- **Royalties for Creators:** Patients essentially become "creators" within the medical evidence pipeline, receiving IP-based royalties when their digital assets are licensed for regulatory or commercial use.

- **Consensual Participation:** This model incentivizes long-term participation in longitudinal studies, ensuring that the "Case" remains a high-value, durable record that tracks treatment efficacy over multiple years.

By providing a transparent and rewarding framework for participation, Circle Datasets address the challenge of data extraction, replacing it with a model of mutual benefit that aligns the interests of patients, physicians, and researchers.

Download RegenMed white paper "[Bridging The 17 Years Evidence to Practice Gap](#)" to go deeper.

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