



# ARTICLE

## SOVEREIGN DATA OWNERSHIP: REALIGNING THE ECONOMICS OF HEALTHCARE INFORMATION

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The traditional healthcare data economy is built upon an extraction model where third-party brokers monetize provider and patient information through "silent" de-identification clauses. This model frequently compromises patient privacy and provides no financial return to the original data sources. Furthermore, treating healthcare information as a neutral commodity rather than a rights-laden asset erodes trust between stakeholders and contributes to the misalignment of financial incentives that characterizes the modern evidence gap.

## THE DATA BROKERAGE CONFLICT

Under the legacy framework, data is often siphoned away from the point of care without the explicit benefit or control of the clinicians and patients who generated it. This extraction process creates several systemic challenges:

- **Economic Misalignment:** Physicians view data collection as an administrative burden rather than a professional asset.
- **Privacy Risks:** Centralized de-identification by third parties leaves data vulnerable to breach or re-identification.
- **Residency Barriers:** Centralized models often struggle to comply with increasingly stringent global data residency and privacy requirements.

## THE CIRCLE DATASET INTERVENTION: THE SPLIT-IP MECHANISM

Circle Datasets resolve these economic and structural frictions by replacing the brokerage model with a **Sovereign Ownership model**. The defining feature of this approach is the **Split-IP mechanism**, a contractual framework that bifurcates ownership to favor those who generate the data.

Through this mechanism, participating physicians and practices maintain unambiguous ownership of their source data. The platform contractually assigns up to **85% of the ownership and monetization rights** to Circle Members in direct proportion to their data contributions. This structural shift transforms data collection into a profit center, allowing healthcare providers to receive a majority share of the licensing fees generated when their datasets are utilized for regulatory, scientific, or commercial purposes. By keeping data storage decentralized at the primary point of care, the platform simultaneously enables federated research and ensures compliance with international data residency standards.

Download RegenMed white paper "[Bridging The 17 Years Evidence to Practice Gap](#)" to go deeper.

## GET INVOLVED OR LEARN MORE – CONTACT US TODAY!

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