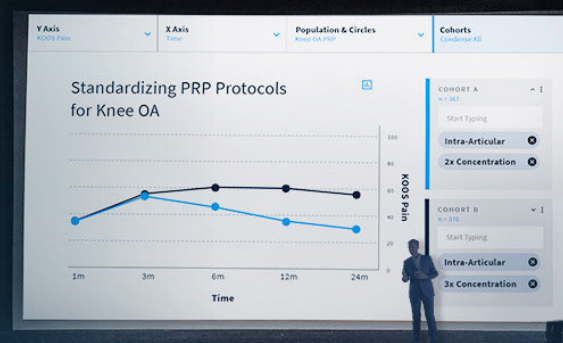


# Circles

Collaborative clinical solutions for generating real-world data, evidence and value.



## The Clinical Value of Real-World Evidence

Your daily clinical interactions are a trove of real-world data which current systems fail to capture and exploit. Meanwhile, real-world evidence, derived from real-world data, is increasingly sought by regulators, manufacturers, payers, patients and your peers. Therefore, capturing and converting relevant real-world data into your real-world evidence represents an integral path towards achieving your personal, professional and academic goals, including:

- Patient Marketing and Engagement
- Sponsored Studies and Trials
- Practice Growth
- Presentations and Publications
- Legal and Regulatory Compliance
- Clinical Decision-Making

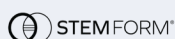
**Real-world data (RWD) and real-world evidence (RWE) are playing an increasing role in health care decisions."**

July 2021 FDA.gov

## The Solution in Circles

Circles, built by and for practitioners, combine clinical-grade electronic data capture technology with secure international and inter-institutional collaboration. They are simple, burden-free and engaging solutions for the generation and dissemination of clinically relevant real-world evidence. Practitioners from around the world entrust their studies, trials, registries, collaboratives, and more to Circles.

Join clinical leaders from around the world in the evidence-based advancement of medicine.

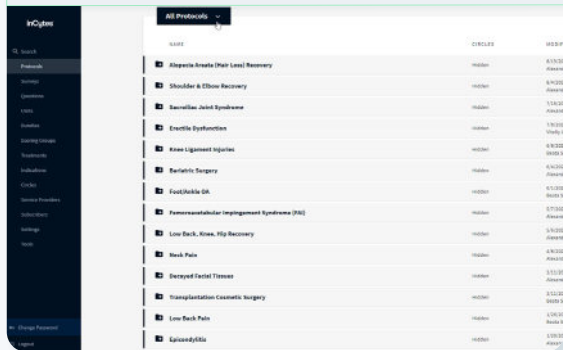


# Circles – Getting Started

01.



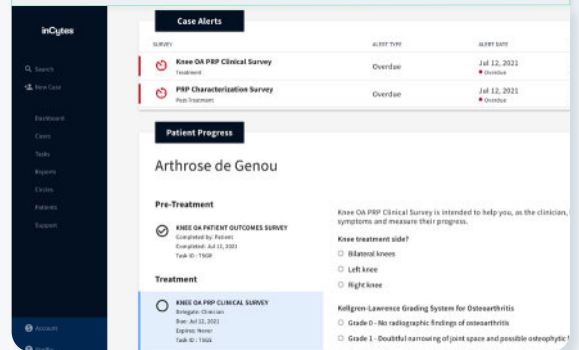
Select or create custom eCRFs around a clinical topic of interest.



04.



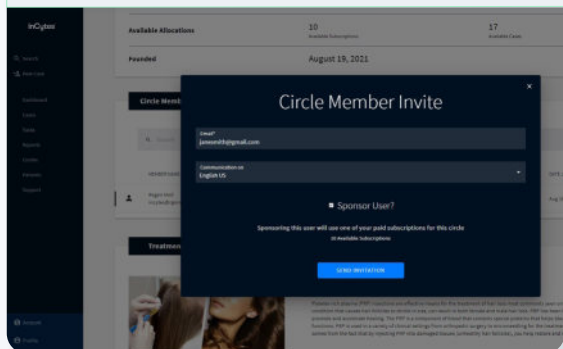
Delegate or efficiently enter relevant clinical data.



02.



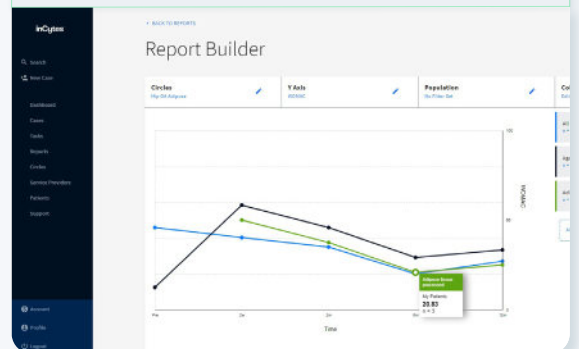
Find and invite clinical collaborators from around the world.



05.



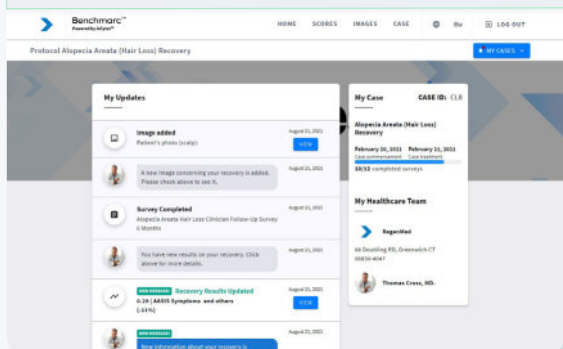
Correlate data against outcomes to generate real-world evidence.



03.



Monitor and engage your patients in long-term outcome reporting.



06.



Share, disseminate and otherwise convert your evidence into value.



## About RegenMed

RegenMed delivers evidence-based solutions that expand the capabilities of health organizations, activate and improve health data strategies, and connect practitioners who are the true game-changers in medicine. Our relationships, technology, and product agnostic approach are at the forefront of everything we do.

